

UNISYS CARGO PORTAL

HIGHLIGHTS

- *Join a community of over 6,000 forwarders and shippers in 100 countries*
- *Grow your business through greater visibility and accessibility to potential customers*
- *Improve customer-service and client satisfaction with reliable and accurate information*
- *Focus on revenue generation instead of issue resolution*
- *Provide your customers reliable, quick, and easy access to their shipments*
- *Communicate promotional and marketing information to customers*

Tap into the world's most popular multi-carrier air cargo booking portal to reduce your distribution costs and increase your visibility and revenue.

If you have to go to multiple booking channels for various airlines, you understand how that can be inefficient and time consuming, and you could be missing the best opportunities. Your employees must spend time comparing and contrasting what they find on each site. When you are confined to limited booking systems, you are constrained from making your services widely visible and accessible to potential customers. Your customer-facing employees are often forced to focus on resolving customer issues and synchronizing data being produced in disparate channels by disparate systems, rather than developing business and delivering stellar customer service.

What if you could access a portal and join a community that resolves those challenges?

What if you could join a community of thousands of forwarders and shippers around the world who use the portal as a multi-carrier cargo option for their booking needs?

Now you *can* do all that with Unisys Cargo Portal.

A Multi-Carrier Platform Improves Your Options, Costs, and Service – Instead of depending on a single carrier option, you can choose the carrier with the strengths and pricing that meets your particular need as it arises. You can meet the need for speed by fulfilling orders rapidly. You can evaluate the ratings and performances of carriers and choose the most dependable for your price, whether you need lowest price or premium service. You and your employees will profit by the confidence you gain from choosing the best option for each transaction.

Build Your Business on the Most Used Air Cargo Portal – Unisys Cargo Portal is actively used by over 6,000 forwarders and shippers in 100 countries for their booking needs. Now you have the potential to market your services to them. Being part of this popular portal increases your opportunity to be visible to customers with booking needs, giving you significant revenue upside.

Take Advantage of the Explosive E-Commerce Shift – Unisys Cargo Portal provides an e-commerce platform shared by forwarders, airlines, general sales agents, and handlers. You can encourage your existing customers to book on Cargo Portal and expand your customer base by tapping into the Portal community. You can market your services and promote your deals to the widest possible audience of potential buyers.

Wider Brand Visibility, Higher Market Penetration, and Better Customer Service – As Cargo Portal connects directly to carrier cargo applications, information is reliable and accurate with no additional work to synchronize data. You widen your brand visibility and increase market penetration. With fewer errors to deal with, your customer-facing employees will focus on generating new business and improving customer service while your clients will find you easier to do business with.

WHY UNISYS?

Unisys has served the air cargo business with innovative solutions for more than four decades. Clients remain loyal to us for decades because we continually solicit their feedback, ideas, and challenges and weave them into our solutions. We draw on the innovativeness of Unisys developers to continually expand our air cargo line. And we draw on Unisys unparalleled leadership cybersecurity to protect our clients. We offer Unisys Cargo Portal to enable our customers to join the most widely used multi-carrier air cargo booking portal to reduce their distribution costs and increase their visibility, market penetration, and quality of service.

For more information visit www.unisys.com/cargo



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