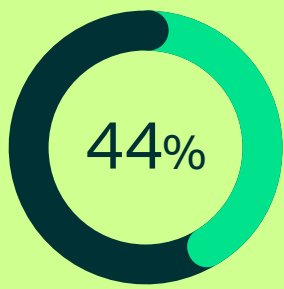


Are you strategically investing in digital workplace services or just spending?

Productivity
Leaders capturing
2X
the revenue growth
know the difference.

When markets tighten, some organizations cut budgets. The smart ones invest in digital workplace tools that employees actually need. Unisys Digital Workplace Insights Report 2025 surveyed 1,000 IT and business executives to understand what separates organizations thriving in uncertain conditions from those falling behind. Here's the answer: Productivity Leaders¹ balance technology with human outcomes and see measurable returns.

Meet the Productivity Leaders



The organizations on the right side of the performance gap

65% exceed revenue expectations vs. 33% of late adopters.

98% improved cybersecurity vs. 42% of late adopters.

99% see improved ROI vs. 41% of late adopters.

Five strategies that set them apart

Balance cost with growth

70% recognize digital workplace services are critical.

Productivity Leaders manage budgets carefully without sacrificing employee experience or business growth.

1

Embrace AI for support

87% say AI is critical for continuity. AI-powered systems operate 24/7 across time zones, responding instantly to outages.

92% report that generative AI reduces downtime and IT workloads.

92% are comfortable with autonomous generative AI vs. 32% of late adopters.

2

Make employee-centered decisions

91% exceed in employee satisfaction vs. 31% of late adopters.

96% understand what employees need from technology, and 93% maintain ongoing feedback channels.

Productivity Leaders are almost 6x more likely to use Experience-Level Agreements (XLAs) focused on human outcomes.

3

Align leadership teams

IT and business executives see success differently. Only 32% of business leaders say tools work equally for remote and office workers vs. 67% of IT leaders.

Even Productivity Leaders struggle here. Shared metrics matter.

4

Commit for the long term

93% plan to accelerate transformation.

76% increased AI investment this year. Momentum matters.

5

Get their playbook.

The data reveals exactly what's working. Read the Unisys Digital Workplace Insights Report 2025 to see how the Productivity Leaders are thriving.

Download the report →

¹Productivity Leaders exceed workforce productivity expectations, rank employee productivity as a top ROI metric, show measurable productivity improvements and lose less than three hours monthly to IT issues (vs. four-hour average).