

Succeed and Compete With Smarter, Simpler and Faster Records Management

Apply Hyperautomation to Critical Records Management Scenarios

How Will Your Organization Stay Competitive Despite a Shrinking Talent Pool and Rising Salaries and Workloads?

Employers in Europe and around the world are facing a talent crisis. Europe's [aging working population](#), resulting in declining future participation rates, is accompanied by the end of the working life of the so-called baby boomers, which are all expected to have retired by 2030. These factors reveal the massive gap in the job market.

With this generation of people exiting the workforce, organizations have difficulty filling positions because the expertise doesn't exist in the market. This predicament is exemplary for many economies and is relevant across industries and institutions. Forecasts indicate that salaries are expected to continue to increase significantly in today's candidate-driven market. At the same time, organizations are under pressure due to higher workloads, increasing competition, fast-changing technologies and shorter go-to-market lifecycles.

Stay Competitive Through Automation

Without an automated approach between input channels and back-end operations, your organization risks being overtaken by competitors. To not fall behind, industries and institutions have to adopt a smarter, simpler and faster approach to business processes—not only on the front end but also across end-to-end processes.

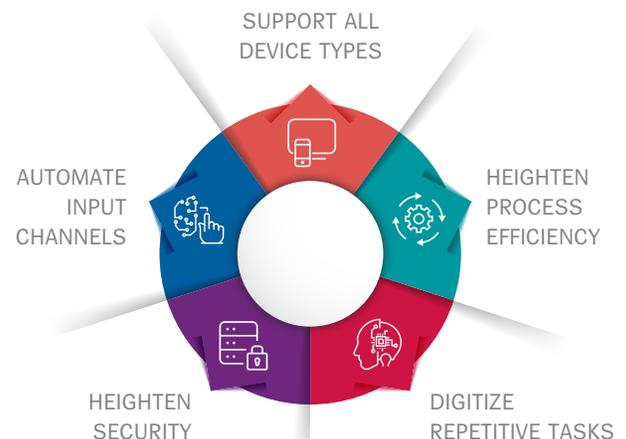
What if you could significantly increase your process throughput, resulting in a substantial increase in employee productivity and customer satisfaction? You can through hyperautomation. By hyperautomating records management, you can streamline a myriad of manual tasks across a range of business scenarios.

Unisys Records Management With Hyperautomation

Unisys' approach to hyperautomation for records management combines consulting services with different building blocks to meet the specific needs of your business (see table on next page). In contrast to other solutions, our approach applies Artificial Intelligence (AI) to back-end processes to automate repetitive tasks, integrate complex business processes and adapt existing records management processes to new scenarios. This approach puts you in a position to deliver new products and solutions faster, increasing your competitiveness, enhancing efficiency and helping you improve customer satisfaction.

Hyperautomate the Processes That Matter Most

Across a wide range of use cases, our experts at Unisys can help you automate manual tasks and deliver measurable benefits to your organization:



Deploy a Powerful Solution Platform

Traditional record management systems typically enable core capabilities such as storing, searching and securing records. In addition to these core capabilities, Unisys deploys an array of tools, technologies and expertise, depending on your business scenario, to enable a range of advanced capabilities featured in the following table.

CAPABILITIES	HOW YOU BENEFIT
 Flexible Device Types With Modern Front-End Design	Build a user interface that works on laptops, tablets and phones to deliver a consistent, full-featured user experience across devices.
 Technology-Agnostic Deployment	Choose from a European-hosted software as a service (SaaS) or an on-premise solution.
 Insight and Analytics Tools	Empower management and users with the ability to generate the insights they need.
 Integration Expertise	Tie into core systems – such as ERP or CRM – to extract value from their data more efficiently and optimize existing processes.
 Artificial Intelligence (AI) and Machine Learning	Put the power of AI to work for your organization with customizable algorithms and intuitive tools for training data sets.
 Digital Asset Management	Provide an audit-proofed environment for video and audio assets and image files.
 Data Protection and Compliance	Adhere to data protection standards with greater efficiency and minimize the risks of non-compliance.
 Entity Extraction	Use Natural Language Processing (NLP) to extract data and meaning from unstructured text like email, social media, and documents and speed up processes.
 Flexible Implementation Approach	Choose from preconfigured implementation models for different business scenarios designed for rapid deployment or fully customized solutions based on your existing tools and technology.

Streamline Industry-Specific Business Scenarios

Across a wide range of use cases, our experts at Unisys can help you build records management capabilities that deliver measurable benefits in the areas that matter most to your organization (see figure).

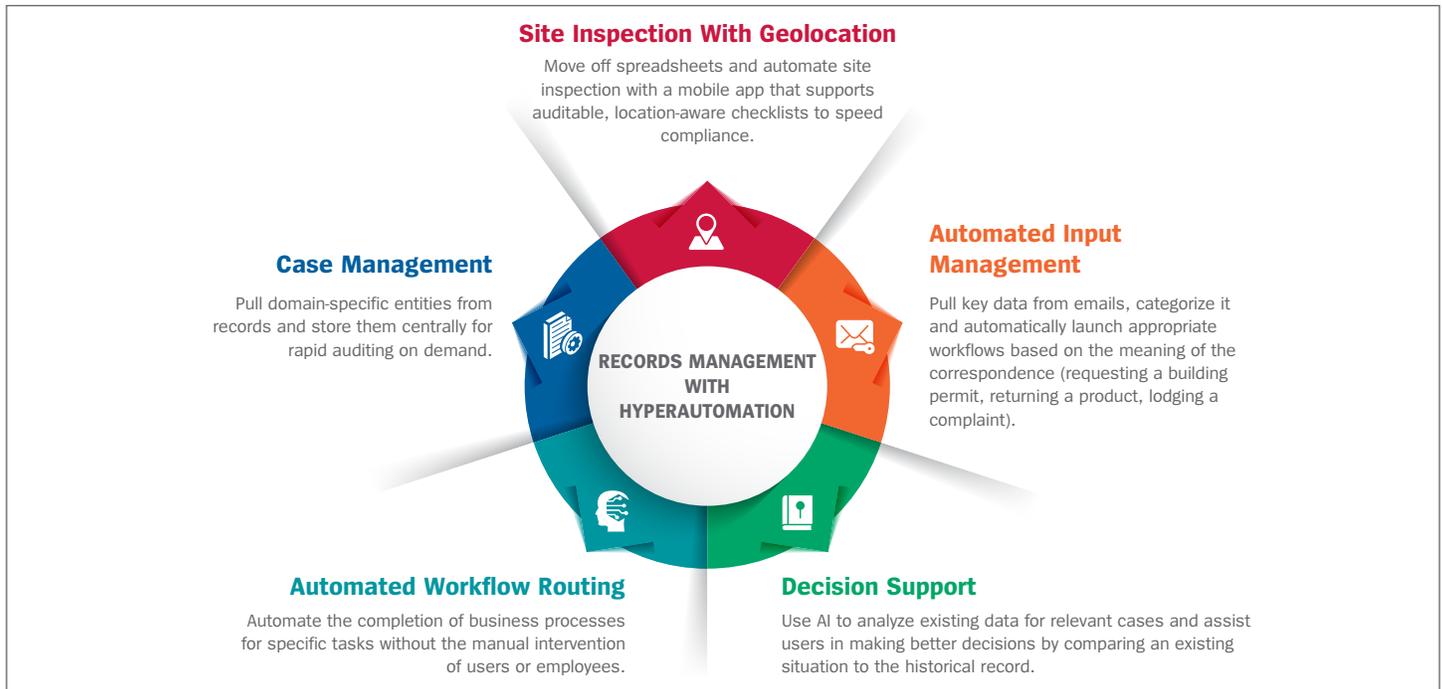


Figure: Sample business scenarios ready for hyperautomation

Automate Tasks and Harness Insights To Enhance Performance

Hyperautomation is at the heart of what we deliver. Any manual task is subject to automation—such as extracting data fields from scanned documents or analyzing social media comments for customer sentiment. But we also help you harness insights from the data you collect. As a result, you can improve business performance while freeing your people from repetitive tasks to focus their energies on serving customers and citizens better.

By helping you apply hyperautomation to critical records management scenarios, Unisys can help your organization differentiate itself in your industry or field. You'll be able to:

- **Increase efficiency** for tasks ranging from compliance and data gathering to process management and decision support
- **Cut costs** while improving business performance with efficient processes that free up staff to focus on more valued activities
- **Accelerate time to market** for new offerings that deliver value to customers and citizens and help improve satisfaction



Free Your Time and Talent

Automate repetitive tasks, integrate complex business processes and adapt existing records management processes to new scenarios through hyperautomation.

Learn More: Visit us [online](#) to explore how Unisys can help optimize records management through hyperautomation.



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