Only 15% of organizations are fully integrating AI into their operations. That means there’s a real opportunity to gain an edge over your competition.

But, to beat those odds, you’ll need to overcome several challenges:

1. Establish an AI office or council.
   Creating an AI center of excellence is a crucial first step to shape the full ethical implications of AI. Ensure a human operator is involved in decision-making to promote a responsible and ethical approach to AI implementation. It’s high-impact areas aligned with business objectives.

2. Transform assorted data into intelligence.
   AI leverages diverse data sources, including structured and dark data. A strong data analytics foundation built on a well-designed data strategy is vital to unleash AI’s full potential for maximum value and a data-driven culture.

3. Uncover high-impact use cases.
   AI thrives on diverse data, including unstructured, semi-structured, and dark data. Prioritize ethical excellence.

4. Prioritize ethical excellence.
   AI implementation in high-impact areas aligned with business objectives.

5. Overcome economic pressures with the deliberate use of AI.
   AI can unleash the latent potential by augmenting your workers, increasing productivity, efficiency, and creativity. AI can address the talent shortage by augmenting your workforce, boosting productivity, efficiency and creativity.

With AI embedded into your operations, you’ll:

- Unleash productivity and creativity.
- Transform assorted data into intelligence.
- Uncover high-impact use cases.
- Prioritize ethical excellence.
- Overcome economic pressures with the deliberate use of AI.

Ready to learn more? See how more than 2,000 business and technology leaders are embracing a new era of transformation.