

EX marks the spot.

5 essential steps to optimize digital employee experiences

Employees' love of the hybrid work model is clear. But before you can unlock the benefits of this flexible work arrangement, **our research shows** that employers must take the following five steps to fuel productivity and growth and retain top talent.



01

Empower your workforce.

Offer location flexibility and decision-making power to foster trust and collaboration in your hybrid work environment.

67%

of employees cite flexibility in work location and work-life balance as highly motivating.

70%

of employees are motivated by having the power to make decisions at work.



02

Invest in employee experience (EX) programs.

By developing EX programs, you can increase engagement and productivity and advance your bottom line.

74%

of employers with a mature EX program report their employees are more engaged now than they were six months ago.

48%

of employers have already invested in EX tools and programs, and more than a third plan to invest in the next 12 months.



03

Gear up.

Employees want access to more tools and technology. Equip them with the right technology to empower your workforce.

62%

of employees that describe themselves as more engaged are highly motivated by having the right technology.

70%

of employees indicate that online portals are critical to collaboration and efficiency.



04

Provide stellar IT support.

Technology issues cost employees—and enterprises—hours of productivity. Deliver proactive, data-driven IT support to save time and money.

49%

of employees lose three to five hours a week dealing with IT issues.

92%

of employees are very or somewhat willing to share data with the IT team in order to receive more predictive and proactive support.



05

Secure without hindering productivity.

Use adaptive, persona-based collaboration governance policies to secure enterprise data without impeding employees' ability to work.

33%

of employees are frequently impacted negatively by IT security policies.

42%

of customer-facing employees are frequently deterred by IT security policies.

Want to learn more?

Download ***From Surviving to Thriving in Hybrid Work: How Employee Experience Defines the Digital Workplace***, a research report from Unisys and HFS Research.

Contact us to see how Unisys can help you optimize digital employee experiences.