



Rapid Value Assessment: Digital Experience Management

A focused assessment to quantify your digital employee experience opportunity

Employee experience directly shapes business outcomes, but its cost and its upside are often the hardest things to put a number on. A clear, evidence-based view of your digital employee experience (DEX) maturity and a clear read on what improving it could be worth turns that connection into an opportunity you can act on.

The Digital Experience Management Rapid Value Assessment (DXM RVA) is a focused three-week engagement that helps you evaluate current-state maturity, quantify the cost of inaction, and build the case for a more proactive experience management approach. The time commitment for your team is around 10 hours in total: two workshops plus some evidence gathering in between.

Is this assessment right for you?

The DXM RVA is built for CIOs, CTOs, and digital workplace leaders in organizations with more than 5,000 PC-based employees. It tends to be most valuable when:

- Support demand keeps rising, and most of your effort goes into reacting to issues rather than preventing them.
- You have DEX tooling in place, but you cannot yet show what it is returning.
- A transformation program, contract renewal, or budget cycle is coming, and you need an evidence base to support the case.
- Leadership is asking what employee experience is worth in business terms, and the answer today is anecdotal.

How the assessment works

The assessment combines two components: the Unisys Digital Experience Maturity Framework Assessment, which benchmarks your current-state maturity across the eight key dimensions of digital employee experience, and a value modeling calculator, which quantifies the value of improving that maturity. Together, they produce a single consolidated RVA report: your maturity baseline, a quantified value case, and a prioritized set of recommendations for closing the gap. In practice, the assessment moves through four stages:

Discover

Stakeholder interviews or workshops and evidence review establish the current-state context across the DEX Maturity Framework.

Assess

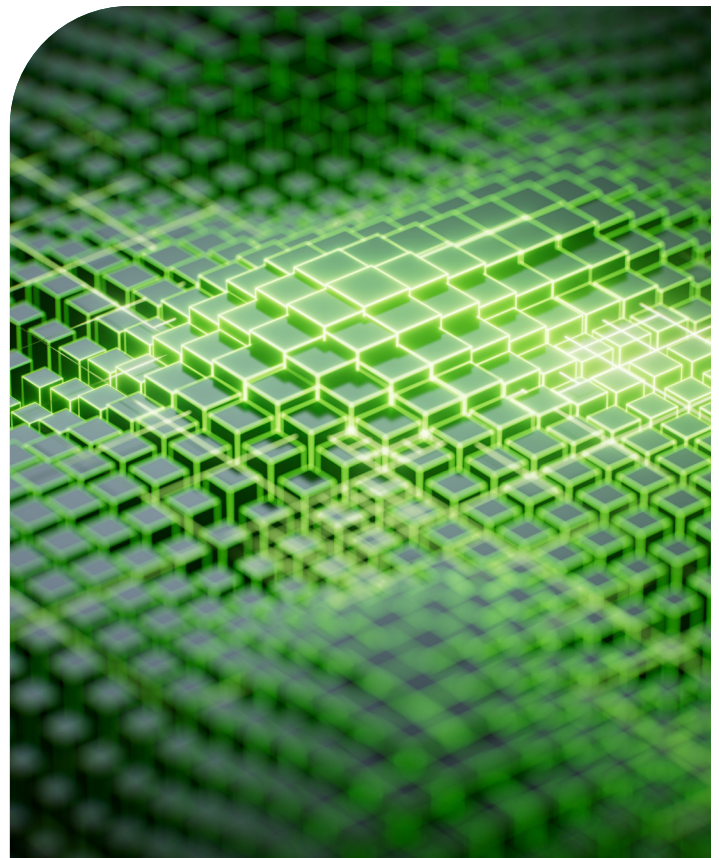
Structured maturity scoring against the DEX Maturity Framework establishes a clear baseline and highlights gaps and constraints.

Model

Total cost of ownership and value modeling quantifies cost drivers, productivity impacts, and optimization opportunities tied to the maturity findings.

Recommend

We prepare and deliver the final assessment readout with prioritized recommendations and a maturity improvement path.



What you'll gain

The DXM RVA report includes:

- **A completed DEX Maturity Framework Assessment** across dimension-level scoring, key observations, identified constraints, and an overall maturity baseline, based on stakeholder discovery and evidence gathering.
- **A TCO and value analysis** of current cost pressures, improvement opportunities, and indicative financial benefits associated with reducing friction and improving digital employee experience.
- **A structured view of maturity** across digital experience strategy, telemetry, voice-of-employee programs, operations, design, enablement, and value measurement, helping you identify your most important capability gaps and constraints.
- **A prioritized set of recommendations** that identifies short- to medium-term actions and outlines the maturity improvement path that would be accelerated through a full-scale DXM engagement.
- **A stronger fact base** for prioritizing initiatives, sequencing transformation activity, and deciding where a managed DXM model could create the greatest return.



Why Unisys?

Unisys brings a strong track record in digital workplace and experience management, helping clients move from reactive service models to more mature, proactive, insight-led approaches. We are a global founding member of the XLA Institute, helping shape the standards for experience-led measurement, governance, and the practical application of XLAs.

Based on this expertise, Unisys can help you move beyond assessment to execution, translating findings into a broader DXM journey with governance through an XMO and experience-led measurement through XLAs. We work with an open ecosystem of leading DEX platform partners, including Nexthink, TeamViewer and others, so you can build on the tooling you may already have in place rather than being limited to a single platform.



Start quantifying your DXM opportunity

Learn more about **Unisys** or **contact us** to discuss how we can help you quantify your experience management opportunity, build your value case, and shape your path to broader DXM transformation.



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