



## Providing Customers a Variety of Brands and Ease Of Shopping

Success Story

### Business Challenge

Maintain market position as a leader in retail commerce across 1,500+ stores in South America.

### Solution

Unisys ClearPath Forward® systems and services, developer services, automation process solution, help desk services and Dell EMC high-end storage.

### Results and Benefits

- Enabled the expansion of the network of new stores across four countries in the region
- Improved customer service by offering a wide variety of products across multiple channels
- Increased efficiency and response times of store staff and employees

*“For more than a decade, Unisys and Dell EMC have been our digital transformation partners. They have given Grupo Éxito the ability to process high-volume, mission-critical transactions with speed and accuracy. Unisys has helped us offer our customers a wide choice of brands through a variety of channels so they can choose what, how, when and where to make their purchases. This has resulted in our strong market leadership in South America.”*

**Andrés Lastra**  
IT Analyst, Grupo Éxito



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