

Delivering Improved Service to Companies and Citizens for Registration and Protection of Trademarks and Designs



The Business Challenge.

Increase quality of core business areas and accelerate the change towards a user-driven, engaged and adaptable organization in accordance with its Strategic Plan; main focus areas include delivering high-quality products and services for trademarks and users, and activities such as supporting European cooperation projects, enforcement support activities and studies related to IP infringement.

The Solution.

Unisys Application Services since 2011, including program and project management, architecture design and technical consultancy for 50+ IT projects to increase the number of on-line registrations, modernize the EUIPO website, build a robust datacenter, secure applications, and simplify and modernize search applications for trademarks and designs; the Unisys team consisted of 150+ consultants from 23 different nationalities.

Results and Benefits.

- Gained the help needed to harmonize the registration process throughout Europe
- Improved cooperation between EUIPO and other IP Institutions (i.e. WIPO, USPTO) by collaborating to define a common architecture and jointly participating in on-site missions in the Asia Pacific region
- Achieved a modernized IT landscape through assistance in defining and designing architectures for cutting-edge and secure technological environments



For more information visit www.unisys.com

© 2018 Unisys Corporation. All rights reserved.

Unisys and other Unisys product and service names mentioned herein, as well as their respective logos, are trademarks or registered trademarks of Unisys Corporation. All other trademarks referenced herein are the property of their respective owners.