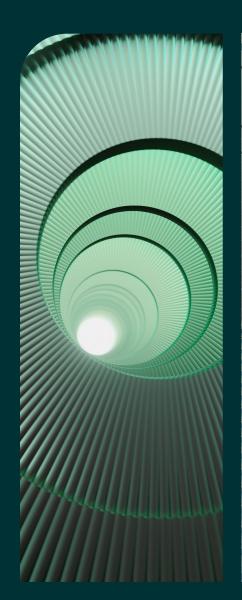


## From today to tomorrow

Using the Unisys ClearPath Forward® environment to drive your ongoing digital business evolution







# Using the Unisys ClearPath Forward® environment to drive your ongoing digital business evolution

#### Transform to succeed

Success relies on evolution.

You can never be stationary. Rather, you need to be constantly pushing forward, breaking new ground and redefining how you operate to stay ahead of the competition.

For many organizations, the next phase of their evolution is clear: the transformation to a digital business.

But recognizing the need to transform is just the beginning.

You can drive this evolution in numerous ways. You could focus on analyzing complex problems, rapid prototyping, improving information access, self-service technologies or something else entirely.

But with so many avenues to consider, it's easy to get sidetracked. And that can delay your transformation and create opportunities for your competitors.

That's why it's vital to pare down the list of potential options to the core efforts that will make the most sense for your organization. Only then can you develop a plan for executing these business-level strategies within IT.

And that's where we can help.

#### The evolution engine

As the system of record at the heart of your business and IT operations, your Unisys ClearPath Forward system will play a central role in supporting your ongoing transformation.

To help you utilize the wealth of capabilities within the environment to their fullest potential, we've put together a set of recommendations you can follow to guide your evolution — while keeping every step in the journey aligned with operational demands and stakeholder expectations.

Spanning service and consulting engagements, training programs and capabilities you may not have known existed within your ClearPath Forward system, these recommendations are divided across the following areas:



- Today: Near-term, quick-impact actions that can get your evolution rolling and help you set the stage for future successes.
- **Tomorrow**: Longer-term efforts designed to build upon and sustain the momentum you've generated throughout your evolution.
- Strategic considerations: Broader, big-picture, industry-wide trends, imperatives and business requirements you'll need to understand and be ready to incorporate into your environment in the future.

Ready to get your evolution rolling? Then let's get started.



#### **Today**

Your short-term steps should focus on defining how your evolution will progress, choosing the efforts that will generate the most momentum and setting the stage for what's to come. With those goals in mind, we recommend using the following to get your digital business transformation off to a strong start.

#### **Innovation workshops**

By encouraging open collaboration among cross-functional members of your organization, our innovation workshops help surface the goals you're looking to achieve and the barriers standing in your way. Following your business strategies, you'll identify and prioritize new transformation opportunities and then develop business cases and implementation roadmaps for the most promising options. You'll also be able to understand how the ClearPath Forward environment can bring these opportunities to life, including which capabilities can be implemented today, what requires a bit more lead time and how we can help.

#### Skills assessment service

With our skills assessment service, you'll be able to optimize your staffing and skillsets to help you address both current and future needs. We'll work with you to document the skills you have on hand today, build a plan to absorb attrition, cross-train existing resources, and help you bring new employees up to speed fast.

#### **ClearPath Forward Advisory Services**

With the help of the ClearPath Forward Advisory Services, you can build a picture of where your ClearPath Forward application portfolio stands today and where you could take it tomorrow. We'll work alongside your team to document which key business processes your application portfolio supports, explore how automation and integration can improve performance, build a clear picture of your TCO and define an approach for managing — and enriching — your applications in the future.

#### **Proof-of-concept services**

Using our proof-of-concept services, you'll help key stakeholders throughout your organization see how a new IT initiative will unfold and the value it can deliver. We'll create a test case that helps you study the feasibility of a new ClearPath Forward capability, so you can make well-informed decisions about its ability to address your changing business and IT requirements.

#### **Technical training**

You can rely on our broad set of technical training courses any time you need to increase your team's proficiency in a specific aspect of the ClearPath Forward environment. Whether it's an in-person classroom training, prerecorded eLearning or an online, instructor-led course, you'll be able to draw on our proven expertise in whichever format best fits your specific learning requirements.



#### **Tomorrow**

Your long-term initiatives should serve a two-fold purpose: build on the progress you have achieved to date and help ensure your transformation provides value well into the future. With the help of the following, you'll be able to deliver on these objectives.

#### **ClearPath Forward Application Evolution Services**

When you leverage the ClearPath Forward Application Evolution Services, you'll have the consulting, management, development, support and transformation capabilities required to enhance your applications. Whether you're looking to integrate with distributed applications, automate business processes, connect multiple data sources or enable mobile access, you can count on these services to help you anticipate and adapt to changing demands — without incurring high costs or excessive risk.

#### **DevOps services**

You can rely on our DevOps services to help you assess your DevOps readiness, support teams and stakeholders throughout your transformation, and identify and implement the right tools and processes. No matter if your aim is to improve build and deployment quality, utilize test automation or accelerate releases with continuous integration and continuous delivery, our approach will help you build a roadmap that delivers quick results while proving the value DevOps can bring to your organization.

#### **ClearPath Forward Knowledge Discovery Services**

Using the ClearPath Forward Knowledge Discovery Services, you'll be able to document various aspects of your application code and business processes, making it easier to implement changes, validate that developers are following defined coding practices and help new programmers become productive sooner.

#### **ClearPath Forward Staff Augmentation Services**

With the ability to draw from a deep pool of proven ClearPath Forward experts as needed or quickly acquire dedicated staff, ClearPath Forward Staff Augmentation Services give you the flexibility to keep pace with changing business goals and fluctuating resource demands. As a result, you'll create a continuity of ClearPath Forward skills — across operations, administration and development — that fills today's gaps while helping tomorrow's team members become well positioned to continue driving your transformation.

#### **ClearPath Forward Managed Services**

Leveraging our worldwide network of delivery centers and global service management platform, ClearPath Forward Managed Services can support parts or all of your ClearPath Forward infrastructure and applications, so you can focus on running your business, not IT. We can also support private and hybrid cloud environments — and even your entire data center — on your behalf.

#### **ClearPath Forward Security Services**

Using the comprehensive suite of ClearPath Forward Security Services, you'll understand the security challenges facing your organization and implement measures — including the Unisys Stealth® software suite — that help to further bolster the environment's already high levels of security. This includes confirming industry best practices are implemented, and that you're in full compliance with both corporate security standards and any pertinent regulations.



#### Strategic considerations

While the efforts you undertake today and the plans you build for tomorrow are both essential to driving a successful digital business transformation, it's equally important to keep one eye focused on the bigger picture. When it comes to these overarching considerations, you can count on our strategic consulting services to help you track, evaluate and, ultimately, benefit from emerging technologies and business objectives.

#### Strategic technologies

Your ClearPath Forward system is open, ready and waiting to incorporate the latest technologies. With our help, you'll be able to understand what can provide the most value to your business. With this in mind, we recommend you consider the following:

- Advanced data analytics: Data is your differentiation.
   And the more you can do to unpack, understand and transform your data, the stronger your competitive position will become. That's why it's essential to explore the advanced data analytics capabilities that already exist within the ClearPath Forward environment as well as those offered by external providers.
- Microservices: With the ability to break an application down into a collection of smaller, loosely coupled services, microservices can help you radically simplify and accelerate testing and delivery processes. And because your ClearPath Forward system is home to some of your organization's largest, most critical applications, leveraging the environment's microservices-enabling middleware can help you evolve these applications at a pace that keeps you one step ahead of the competition.

 The cloud: The ability to participate in the cloud is quickly becoming an absolute business imperative.
 Given this pressure, the sooner you can consider and determine how your ClearPath Forward environment will leverage the cloud, the better positioned your business will be for success in the future.

#### Strategic business objectives

The imperatives that could reshape and redefine your business in the future will surely be numerous. And when it comes to transforming your ClearPath Forward environment, we recommend evaluating potential objectives — and whether or not you act on them — by asking yourself the following questions:

- How much growth should we expect, and do we have the resources to support it?
- Which areas of IT do we want to continue to own, and which should we consider outsourcing?
- If we're moving to the cloud, how much will go into it, and how will we make sure performance, availability, support and security continue to meet stakeholder and client expectations?
- Who will maintain and manage the infrastructure, especially if we decide we no longer want to own our data center?
- Who will be responsible for developing and testing our applications?
- What impact will the concept of a software factory have on our ability to maximize agility, performance, delivery and security?

### Transformation requires the right foundation...

Apps that connect to and interact with external resources. A development team that's primed to adopt DevOps principles. A path into the cloud.

No matter the initiatives you're looking to complete in the short term — or the future-focused objectives you want to start working toward today — you can count on your ClearPath Forward system to provide the proven power, reliability, availability and security you need to pursue these goals with confidence.

With your ClearPath Forward system as the driving force behind your transformation, you'll continue maintaining, integrating and improving your core business processes, so you can protect and evolve the critical, differentiated IP your organization built over many years.

At the same time, you'll keep delivering predictable, secure, worry-free performance no matter the demands placed on your shoulders.

What's more, you'll be able to drive ongoing operational continuity in a manner that helps your team absorb change and turn it into a competitive advantage.

And we'll be right by your side every step of the way.

#### ... And the right partner

We want your ongoing digital business journey to feel like a true partnership in every respect.

Whether we're helping you explore new capabilities within the environment, working with you to define tomorrow's IT initiatives or supplementing your team with our experts, it's our mission to serve as a trusted advisor that's just as invested as you in transforming IT and the business it supports.

We'll be right by your side as you consider your options, match strategy to execution and implement and manage new or enhanced technologies. And should new trends or pressures force you to reevaluate your plans, we'll help you manage this change in a way that keeps your organization tracking toward its goals.

We can't wait to see where this journey takes you! If you're ready to get started or want to learn more about any of the recommendations offered on the previous pages, please contact your Unisys sales representative or visit the ClearPath Forward Services homepage.





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