

# 2026: Where IT strategy gets specific

We surveyed industry experts and technology leaders to identify 10 trends that will define enterprise technology in 2026. Here are the top shifts that will drive real technology ROI this year.

## Deploy AI narrowly, win big



Three applications deliver repeatable ROI: knowledge assistants, coding copilots and service operations automation. Organizations deploy focused projects with clear metrics over transformations. Quality improvements matter as much as cost cuts.

## Recover fast, gain trust



Post-quantum cryptography planning starts now. AI accelerates both attacks and defenses – recovery speed becomes the key metric. Organizations invest in immutable backups, network segmentation and rehearsed failovers. Resilience affects insurance costs and customer trust.



## Reshape roles, grow talent

AI changes roles without mass layoffs. Organizations redirect productivity gains toward quality and growth. Entry-level coding positions shrink as copilots automate tasks. Success requires reskilling and transparent change management.



## Right cloud workload, right place

Wholesale cloud migration ends. Organizations optimize by workload: private cloud for predictable tasks, sovereign zones for regulated data, selective repatriation where needed. Data sovereignty drives regional cloud adoption.



## Get the complete framework

Read about all 10 insights shaping enterprise technology decisions this year.

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